

Application No. 09/828,393
Reply to Office Action of August 14, 2006

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Remarks

Status of Claims

Claims 1-32 and 34 are pending in the application. All claims have been rejected. Claim 1 and Claim 23 are independent claims.

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Claim 4 has been amended to put it in independent form and to set forth the limitations of Claim 1 in it. Claim 23 has been amended for purposes of clarification. Entry of the amendments is respectfully requested. No new matter has been added by these amendments and they should require no additional searching.

NDR

10/18/2006

Summary of Invention

The subject matter of the present invention relates to a method of obtaining motor vehicle engine oil having characteristics desired by a user via using a wide area computer network to enable the engine oil user or customer to participate in the design, selection or customization of a particular motor oil to fit that customer's specific needs. The method enables a motor oil producer to design, produce, and deliver or make available, an engine oil which fits a particular customer's individual needs by analyzing information provided by the customer. The customer participates in the design, selection or customization of a particular motor oil by providing information used to supply an engine oil with characteristics designed to meet that customer's individual needs.

Claim 1 is directed to:

1. A method of obtaining motor vehicle engine oil having user desired characteristics by using a wide area computer network by:
 - (a) obtaining and inputting data from a user, including type information about the motor vehicle in which the engine oil is to be utilized sufficient to identify a user's requirements;
 - (b) analyzing the data by computer; and
 - (c) responsive to (b) providing a motor vehicle engine oil having recommended, or user desired enhancements;

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wherein (a)-(c) are practiced to allow a customer to participate in the design, selection or customization of a particular motor oil to fit that customer's needs.

According to Claim 1 of the present invention, a wide area computer network site is provided which allows a customer, in one of several ways, to participate in the design, selection or customization of a particular motor oil to fit that customer's individual needs. (specification page 1, lines 14-16). More particularly, data is obtained from the user to identify the user's desired requirements for the motor oil to be obtained. This data may include information about the motor vehicle in which the engine oil is to be utilized as well as information relating to the environment of use, the operational characteristics desired by the customer, ambient temperature, the customer's average driving distance, the user's normal type of driving, and customer interest in fuel economy, cold weather starting, engine longevity and the ability to extend oil drain intervals. The data is analyzed by a computer and an oil is provided to the user which has the characteristics desired by the user.

Claim 4 is directed to:

4. A method of obtaining motor vehicle engine oil having user desired characteristics by using a wide area computer network by:

- (a) obtaining and inputting data from a user, including type information about the motor vehicle in which the engine oil is to be utilized sufficient to identify a user's requirements;
- (b) analyzing the data by computer; and
- (c) responsive to (b) providing a motor vehicle engine oil having recommended, or user desired enhancements;

wherein (a)-(c) are practiced to design, produce, and deliver or make available, a customized engine oil and to allow a customer to participate in the design, selection or customization of a particular motor oil to fit that customer's needs.